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TRUTH & PLENTY

Ideas for a Self-Directed Life

Why Is Your Mutual Fund Manager Quitting?

July 28, 2017

Dear *Truth & Plenty* Reader,

Ryan Cole,
Publisher, *Truth & Plenty*

Today, we're going to hear from someone who used to own his own financial investing company.

He left it in his dust. Want to know why?

It may surprise you to hear...but the markets just aren't a very good way to make money anymore.

Sure, they're hitting new all-time highs...which is being done with smoke and mirrors, and likely to end soon. Because the traditional stock markets are being hollowed out from the inside.

Mark Schmedthorst is more interested in a new type of investment...one that's robbing the markets of their most valuable companies. Read on to see what we mean.

Ryan Cole
Publisher, *Truth & Plenty*

P.S. Mark isn't the only one interested in these opportunities. Indeed, our friends at *Early Investing* are devoting their entire time to them. Click here to see how you can get involved.

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Here's Where You'll Find the Next Google, Uber, or Amazon
By Mark Schmedthorst

As someone who is always on the lookout for new income opportunities, I recently discovered something about the stock market that really surprised me.

It's not something that I expected to happen, especially with the major indexes at all-time highs.

You see, I found out that there are mutual fund managers actually quitting.

It's not because they don't want to be in the markets anymore, or that they aren't making money (mutual fund managers *always* make money, no matter how badly they perform).

So, what is it?

What's making them give up?

It's simple; there aren't that many companies to invest in anymore.

The number of firms (especially the smaller, growth-oriented type) that are choosing to be listed on the exchange is rapidly declining. One respected observer of the markets even noted that the number of microcaps is "down to less than a 1,000 today."

Where can these small companies find the capital they need to expand and grow their business? How can today's investors be a part of these new smaller, neighborhood enterprises if they aren't accessible on public exchanges?

Before I get to that, let me tell you why these particular companies are so important to you.

In *What Works on Wall Street*, James O'Shaughnessy found small companies with market caps of less than $25 million drive almost all of the high returns in public stock markets.

Without them, overall market returns *will be lower*, hurting the performance of your 401(k), IRA, and other investment accounts that you are likely relying on for retirement.

To make matters worse, as our friend Andy Gordon at *Early Investing* says, "What we're experiencing is not normal, but rather a permanent shift in the investing ecosystem."

So, how can you expect to grow your savings when these small cap growth drivers aren't even available to you in your traditional stock investment accounts?

The answer is you probably can't...at least not like you used to. Remember, these types of companies just aren't getting listed anymore on the public exchanges.

But some *are* finding their way to a new and unique type of platform; hidden places online where you can find out more about these home-grown businesses, what they have to offer, and even a new way to invest directly in them.

For a long time, only the rich and well-connected have had access to these deals. Now, with strict rules in place from the Securities and Exchange Commission, these deals are available and open to virtually everyone.

It's called equity crowdfunding, and it's a unique way for those who want to invest in these startups to get involved directly with them - often for as little as $100.

It's a win-win for all involved; businesses gain access to cash from folks who are dedicated to the brand, all for lower fees than what big banks would charge.

And, regular investors get a real opportunity to make the kinds of gains previously only available to the 1%.

Remember, your retirement accounts can only invest in what your plan offers, which usually includes only big cap stocks and government debt. This isn't going to get the job done. You have worked too hard to let this roadblock stop you.

Editor's note: Equity crowdfunding offers a new path to wealth creation that's open to almost everyone. Learn how it can be a part of your overall investing plan and make your independence a reality. Check out the companies *Early Investing* is tipping for big growth.